

# INVOICE



www.wtsp.com

**WTSP-TV**  
**11450 Gandy Blvd.**  
**St. Petersburg, FL 33702**  
**Main: (727)577-1010**  
**Billing: (727)577-1010**

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**600 Fairmount Ave. Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WTSP-TV**  
**WTSP Gannett Co Inc**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
698452-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WTSP	Aaron Ashe	Telerep Washing	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1781

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	698452	06226881

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	6-7a 10 News	6-7a	- TWTF - -	:30	4	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - TWTF - - 4 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP Tu 07/31/12 6:51 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
3 WTSP W 08/01/12 6:26 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
2 WTSP Th 08/02/12 6:11 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
4 WTSP F 08/03/12 6:38 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
2	07/31/12	08/03/12	CBS This Morning	7-8a	- TWTF - -	:30	4	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - TWTF - - 4 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTSP Tu 07/31/12 7:42 AM CBS This Morning 7-8a :30 ROF12TV17 \$360.00 NM									
4 WTSP W 08/01/12 7:25 AM CBS This Morning 7-8a :30 ROF12TV17 \$360.00 NM									
1 WTSP Th 08/02/12 7:54 AM CBS This Morning 7-8a :30 ROF12TV17 \$360.00 NM									
3 WTSP F 08/03/12 7:39 AM CBS This Morning 7-8a :30 ROF12TV17 \$360.00 NM									
3	08/05/12	08/05/12	CBS Sunday Morning	Sun 9-1030a	- - - - - S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 - - - - - S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP Su 08/05/12 9:55 AM CBS Sunday Morning Sun 9-1030a :30 ROF12TV17 \$1,600.00 NM									
4	08/06/12	08/09/12	6-7a 10 News	6-7a	MTWT - - -	:30	4	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWT - - - 4 \$360.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP M 08/06/12 6:56 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
2 WTSP Tu 08/07/12 5:59 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
3 WTSP W 08/08/12 6:50 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									
4 WTSP Th 08/09/12 6:11 AM 6-7a 10 News 6-7a :30 ROF12TV17 \$360.00 NM									

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.

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<b>698452-1</b>	<b>08/12/12</b>	<b>August 2012</b>	<b>07/30/12 - 08/09/12</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Restore Our Future</b>	<b>RESTORE OUR FUTURE</b>	<b>1781</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/06/12	08/09/12	CBS This Morning	7-8a	MTWT---	:30	4	\$360.00	NM
<div>Weeks:      <u>Start Date</u>    <u>End Date</u>    <u>MTWTFSS</u>      <u>Spots/Week</u>      <u>Rate</u>               08/06/12    08/12/12    MTWT---                4                \$360.00</div>									
Spots: # Ch		Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1 WTSP		M	08/06/12	7:59 AM	CBS This Morning	7-8a	:30	ROF12TV17	\$360.00    NM
4 WTSP		Tu	08/07/12	7:42 AM	CBS This Morning	7-8a	:30	ROF12TV17	\$360.00    NM
2 WTSP		W	08/08/12	7:59 AM	CBS This Morning	7-8a	:30	ROF12TV17	\$360.00    NM
3 WTSP		Th	08/09/12	7:29 AM	CBS This Morning	7-8a	:30	ROF12TV17	\$360.00    NM
Total Spots							17		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,360.00</b>
<u>Agency Commission</u>	<b>\$1,104.00</b>
<u>Net Amount Due</u>	<b>\$6,256.00</b>

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